College Board Opportunity Scholarships

Educator Guide

Use this guide to help your students earn scholarship opportunities through the College Board Opportunity Scholarships. Your students can get started by visiting cb.org/opportunity and joining the program.

How to Join College Board Opportunity Scholarships

When students join the program from the homepage (cb.org/opportunity), they’ll see a notice to “Opt In” to review and accept the program’s official rules.

If a student meets the eligibility criteria but is unable to opt in to the program, double-check their College Board account information. If it appears to be correct but they still can’t opt in, contact Customer Support at 844-298-3554 or opportunityscholarships@collegeboard.org.

ELIGIBILITY FOR COLLEGE BOARD OPPORTUNITY SCHOLARSHIPS

Students are eligible to join if they:

- Attend school in the U.S., Puerto Rico, U.S. territories, or are homeschooled
- Are a junior or senior in high school

My Action Plan

On the My Action Plan page:

**Progress Tracker:** This displays each of the scholarships. It also indicates, using green and gray, which scholarships are available or unavailable.

**Scholarships Card:** Each scholarship connects to a card that gives students more information and details their progress.
How to Start Earning Scholarship Entries

The Get Started link in the progress tracker takes the student to the scholarship card, where they get more information about how to qualify for and get started on each scholarship.

If a student hasn’t completed an open scholarship, they’ll see a link to Get Started on the progress tracker and scholarship card.

How Students See Progress for Individual Scholarships

Once students join the program, they’re taken to their personalized My Action Plan page. They can visit it at any time to see their progress and keep earning credit toward scholarships.

Under My Action Plan, students can see their progress toward qualifying for an entry for each scholarship both in the progress tracker and in the scholarship card.

For example, from the Practice for the SAT scholarship card, students can click the Get Started button to head to Official SAT Practice on Khan Academy and practice for the SAT. Students then see the hours they’ve practiced in the Practice for the SAT scholarship card.

How Students See an Earned Entry

Under My Action Plan, students will see a banner alerting them that they’ve earned an entry and “1 completed action” toward the Complete Your Journey scholarship. They’ll also see an earned entry for the individual scholarship in the progress tracker and the scholarship card, indicated by a green check mark.
**Earning Additional Entries by Taking Additional Actions**

Some scholarships, like Build Your College List and Practice for the SAT, let students earn additional entries after they qualify for the scholarship for the first time. For example, students can earn additional entries for the Build Your College List scholarship by continuing to update their college list each month.

Students can earn entries for the Practice for the SAT scholarship for each additional hour they practice on Official SAT Practice (up to 20 hours).

If a student has earned additional entries, they’ll see an alert banner under **My Action Plan** signifying they’ve earned an entry and “1 completed action” toward the Complete Your Journey scholarship, and an earned entry for the individual scholarship in the progress tracker and in the scholarship card.

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**Earning Additional Entries Based on Family Income**

Half of all scholarships are designated for students from low- and middle-income families. To prequalify for these additional entries, a student must either:

- Have an existing PSAT-related assessment or SAT fee waiver approved by their counselor and associated with their College Board account.
- Attend a high school where the federal government has recognized the percentage of students receiving free and reduced-price lunch as greater than or equal to 75%.

If these two prequalifying criteria aren’t relevant for the student but their family earns less than $60,000 per year, the student can manually indicate their eligibility for these additional scholarship entries. Students can find the additional entries card (pictured here) below the progress tracker on their **My Action Plan** page.