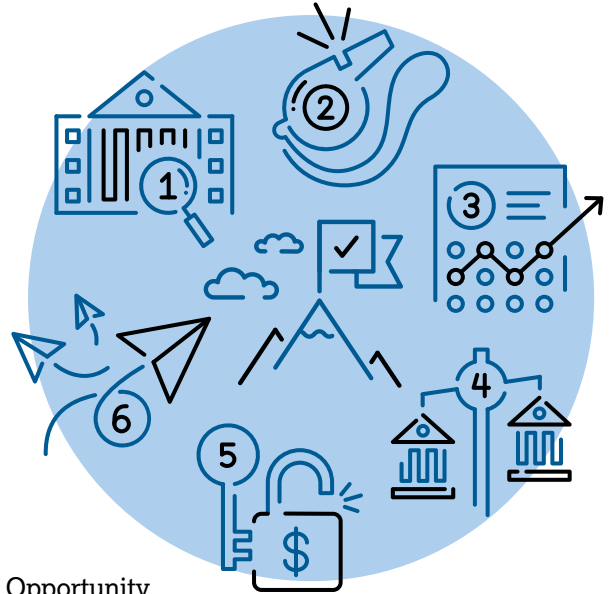




College Board Opportunity Scholarships

A Clearer Path to College for All Students










College Board is investing \$5 million per year in the College Board Opportunity Scholarships, with half of the scholarships designated for students whose families earn less than \$60,000 per year. Applying to college is a complicated process, so we've created a program that guides students through it and rewards their efforts. Your students are eligible to earn scholarships by taking the following actions during certain windows in their junior and senior years:

The Scholarships	The Actions	Action Window
1. Build Your College List: \$500	Build a college list with at least six schools on BigFuture™.	Junior Year: December–July
2. Practice for the SAT: \$1,000	Use Official SAT® Practice on Khan Academy®, and practice for 6 or more hours to get ready for test day.	Junior Year Through Fall Senior Year: December–October
3. Improve Your Score: \$2,000	Improve your score on the SAT by 100 points or more either from PSAT™ 10 to SAT, PSAT/NMSQT® to SAT, or SAT to SAT, after practicing on Official SAT Practice on Khan Academy for 6 hours.	Spring Junior Year Through Winter Senior Year: April–January
4. Strengthen Your College List: \$500	Strengthen your college list on BigFuture with a minimum of one safety, two match, and three reach schools.	Summer and Fall Senior Year: August–October
5. Complete the FAFSA: \$1,000	Fill out the FAFSA form to apply for financial aid.	Fall and Winter Senior Year: October–February
6. Apply to Colleges: \$1,000	Apply to at least two colleges you want to attend.	Fall and Winter Senior Year: October–February
Complete Your Journey: \$40,000	Complete all six scholarship steps within the action windows.	Final Drawing: March of Senior Year

The more steps students take toward college, the more opportunities they have to earn a scholarship. Learn more about scholarship details and student eligibility at [cb.org/opportunity](https://collegeboard.org/opportunity).

Steps to help students prepare. Scholarships to help them pay.

The College Board Opportunity Scholarships program guides juniors and seniors through the college planning process and offers them a chance to earn money for college for each action they complete. Scholarships ranging from \$500 to \$40,000 are awarded through monthly drawings during certain action windows. Program eligibility begins in December of a student's junior year and runs through February of their senior year. The more steps students take toward college, the more opportunities they have to earn.

KEY ACTION	Junior Year						Senior Year								
	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB
 Build Your College List: \$500	100 winners every month														
 Practice for the SAT: \$1,000	150 winners every month														
 Improve Your Score: \$2,000					25 winners	25 winners		25 winners		25 winners		25 winners		25 winners	
 Strengthen Your College List: \$500									100 winners every month						
 Complete the FAFSA: \$1,000											200 winners	200 winners	200 winners	100 winners	100 winners
 Apply to Colleges: \$1,000			<i>Scholarship action windows and drawings are based on the college planning calendar.</i>												
 Complete Your Journey: \$40,000															25 winners

Additional Educator Resources to Support Students

Visit cb.org/counselorpledge and **Take the Pledge**—join a national movement to support students on their college journeys, and encourage them to take advantage of the clear steps and benefits of the College Board Opportunity Scholarships.

Check out cb.org/opportunityscholarshipsresources for Implementation Tools—downloadable resources to support your entire school community and drive student engagement by guiding your students through these important college planning steps.